

# Full control on production and quality



## Royal Berry

For several years, Jan van Genderen is with a lot of passion the proud owner of Royal Berry. But where does his passion come from? "Growing strawberries is really in the family. My father grew strawberries as a hobby. So I already grow up among the strawberries. I found it all very interesting from an early age, that I knew from primary school that I wanted to be a strawberry grower." That it is really growing in the blood of Jan van Genderen proves itself in practice. Royal Berry has made a nice growth over the past few years.

**Jan van Genderen**  
Owner, Royal Berry

*"By using the DTS-V and datamanager I have full control again on my production and quality"*

### Problem situation

The simplicity of the DTS-V and the intuitive LED bar had attracted the attention of Jan van Genderen when he decided to invest in a whole new production line. More control and management about labour and product was the main focus for purchasing new weighing scales. Before purchase the DTS-V, Royal Berry weighed on normal scales without software. Random packs were checked on quality and weight. However, the grower concluded after several samples that not every packaging was filled as accurate by the staff.

"The strawberries that we pack are a proprietary product. Therefore it is very important to get as much out of our products, without giving away too much overweight. In addition, it is important to fill packaging as much as possible with our production, so that we can deliver the maximum number of products to our end customers." Unfortunately, it was a painful conclusion for Jan van Genderen that sometimes even up to a few grams weight too much was filled by his employees.

### The weighing solution

Together with Jan van Genderen we came to the best solution to guarantee the quality of his production. With the piece indication on the LED there is the possibility to weight very accurately, where no punnet will be over filled. To secure extra control and management on every punnet, the grower uses a linked software datamanager. "For me it is immediately clear which weight is on each scale since I use datamanager. I don't had this possibility with my old production line. Especially the fact that I have the opportunity to insight the weighing speed of every employee is a great addition."

The approach that LRE Innovating Weighing Solutions has given to the wishes and needs of Jan van Genderen, has ensured that the grower is a very satisfied customer. "Through the use of the DTS-V and datamanager I have grip on my production and the quality of it."

